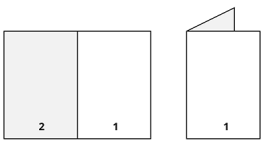


# PANEL FOLD GUIDE

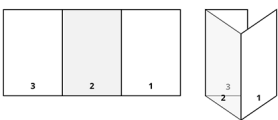
## 2-Panel Fold



### BIFOLD

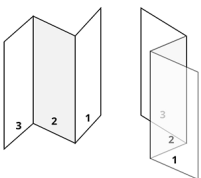
As its name indicates, this brochure contains two panels with enough space for lengthy text or large images.

## 3-Panel Fold



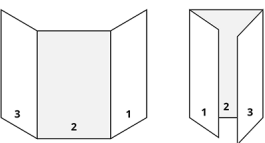
### TRIFOLD

The trifold is folded twice to create three panels for a short, visual, and informative brochure. It is the most popular folding option.



### Z-FOLD

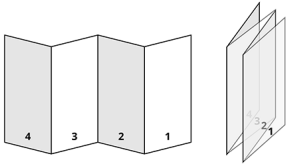
This commonly used brochure has six printed panels on both sides.



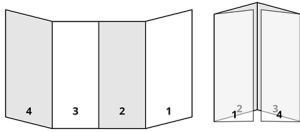
### GATE FOLD

The gatefold has two cover panels that open up to reveal a larger third panel.

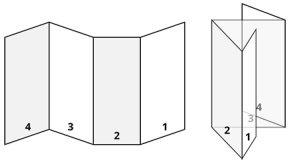
# 4-Panel Fold



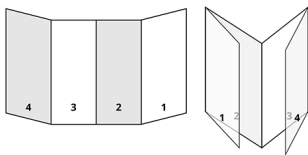
**ACCORDION FOLD**  
This brochure fold forms a zigzag pattern.



**DOUBLE GATE FOLD**  
This fold is similar to the gate fold, with an extra fold in the center. It is also known as a closed gatefold.



**DOUBLE PARALLEL FOLD**  
This fold is folded equally in half then folded again in the same direction.



**ROLL FOLD**  
Roll fold is folded three times from right to left. Each panel is directed to fold toward the left.

# Common Brochure Sizes

Standard brochure sizes from 5.5" x 8.5" to 8.5" x 14" are used by businesses that wish to spread information about their products and services. On the other hand, the larger brochure sizes, 11" x 17 and 11" x 25.375, are more appropriate if you want to have more detailed content.

